



CREATION OF TRANSFORMATION  
HEALTH. WEALTH. BUSINESS ALL IN ONE

**FIT** Life  
C r e a t i o n

ONE STOP LIFESTYLE  
TRANSFORMATIONS  
HEALTH | WEALTH | BUSINESS  
[WWW.FITLIFECREATION.COM](http://WWW.FITLIFECREATION.COM)

## The **future** of transformation

**With our new brand, you embrace the  
experience of  
creating a life and business you love.**

**You create transformation in  
health, wealth, business with  
experiences, ambassadors, or fundraisers  
in programs, retreats, or academies.**

**Or with it all.**

# How We Create, Transform, and Inspire



COURSES



WORKSHOPS



RETREATS



ACADEMIES



INFLUENCERS



FUNDRAISERS

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# How We Create, Transform, and Inspire



COURSES



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# ONLINE+LIVE

## EXPOSURE OPTIONS

ONLINE: MASTERMIND, COURSES, SUMMIT

MEDIA: CONTENT + INFLUENCERS

FUTURE LIVE: EVENTS, WORKSHOPS, RETREATS

**>1000%**  
**ROI**

EXPANDED AWARENESS

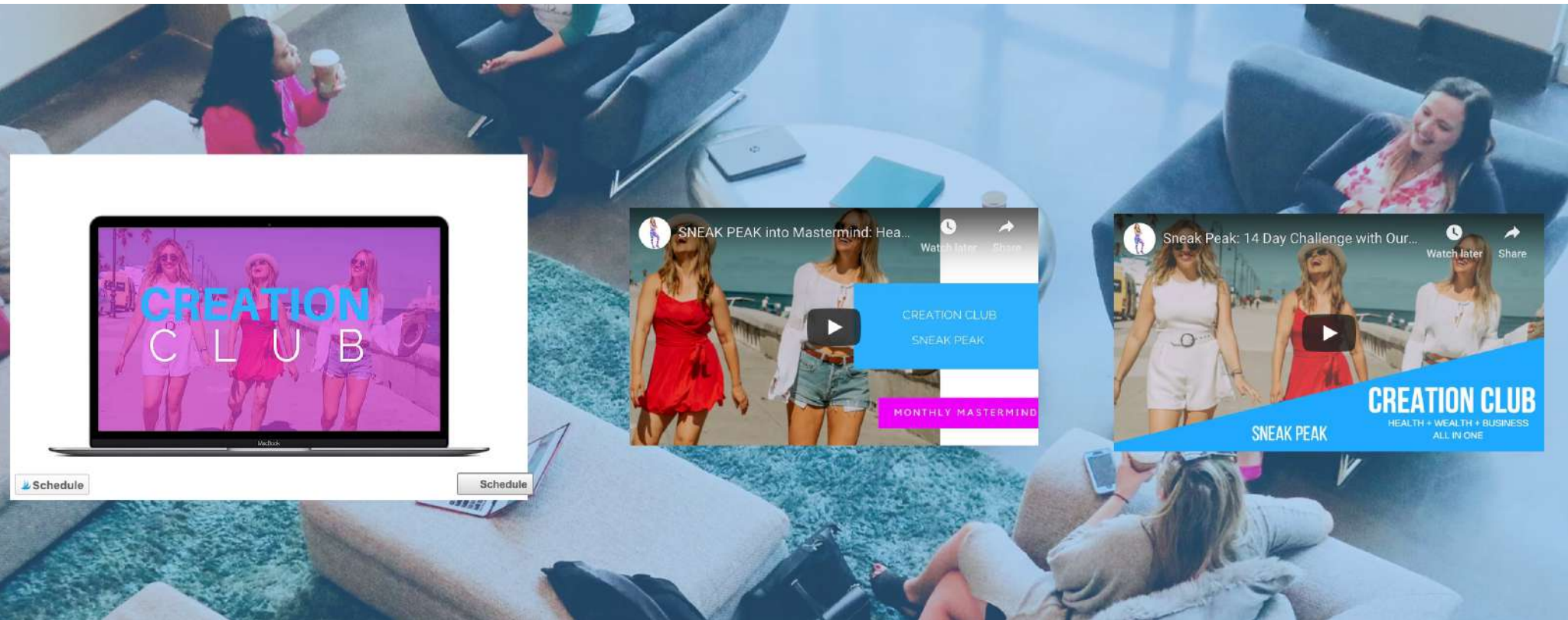
**7X**  
**ROI**

ACCESS TO RELATIONAL  
MARKETING + INFLUENCERS

**5-**  
**10X**

MIN INFLUENCERS LEVERAGED  
PER EVENT

# ONLINE



**>1000%  
ROI**

EXPANDED AWARENESS  
MONTHLY MASTERMIND + >5 COURSES

**7X  
ROI**

ACCESS TO RELATIONAL  
MARKETING + INFLUENCERS  
WE'VE CREATED >2500% ROI

**5-  
10X**

MIN INFLUENCERS LEVERAGED  
OPTIONS TO HAVE  
INFLUENCERS FEATURE YOU

# VIRTUAL SUMMITS



**>1000%  
ROI**

EXPANDED AWARENESS  
CUSTOM WORKSHOPS + INTEGRATIONS

**7X  
ROI**

ACCESS TO RELATIONAL  
MARKETING + INFLUENCERS  
EXPERIENCE HANDS ON

**5-  
10X**

MIN INFLUENCERS LEVERAGED  
OPTIONS TO HAVE  
INFLUENCERS FEATURE YOU

# CONTENT POSSIBILITIES



*Create with  
Katrina  
Podcast*

FEATURES WITH SHOW

*Blog Examples*

WELLNESS, MARKETING, BIZ & TRAVEL SERIES

[HTTPS://WWW.FITLIFECREATION.COM/BLOG](https://www.fitlifecreation.com/blog)



# INFLUENCER EXAMPLES

**@COURTNEY  
LIVIN**

**27 K**  
**3% ENG**  
**3 POSTS**  
**CLUB +**  
**RETREAT**

**>4000%**  
**ROI**



**@LIVEMORE  
TRAVELMORE**

**13 K**  
**3% ENG**  
**5 POSTS**  
**CLUB +**  
**COURSE**

**>2000%**  
**ROI**



**@HEYASHLEY  
RENNE**

**76K**  
**1.7% ENG**  
**10+ POST**  
**VIDEOS**  
**ON**  
**RETREAT**

**>4000%**  
**ROI**



**@EUJOICI  
SOUZA**

**19K**  
**1% ENG**  
**5+ POST**  
**STORIES**  
**CLUB**  
**COURSE**  
**+RETREAT**

**>**  
**3000% ROI**

# INFLUENCER EXAMPLES

@LIGHT  
TRAVELS  
FASTER

100 K  
4% ENG  
PODCAST  
+ LIVE

>3000%  
ROI



## LEARN MORE

[WWW.FITLIFECREATION.COM/AMBASSADORS](http://WWW.FITLIFECREATION.COM/AMBASSADORS)



@  
EASY  
LIVING  
TODAY

167K  
4% ENG  
PODCAST+  
STORY

>3000%  
ROI

- Owner of Katrina Julia + FIT Life Creation + Giving
- Programs, Retreats, Ambassadors, Academies
- Award Winning Speaker + Author
- Brands + Entrepreneurs Served: ConocoPhillips, Victoria's Secret, Bally's Total Fitness, Exhale Spa, ClassPass, Core Power Yoga, Apprentice TV Show
- Builder of Six Figure Start Ups + 25X+ Sales Growth
- Expander of Wealth Across 5+ Industries > 20 Million
- Executor of 20+ Business Plans + >10 Million Funding
- Creator of Non Profits + Expanding
- NPC Competitor + Triathlete

**FULL BIO AND MEDIA KIT**

**[WWW.FITLIFECREATION.COM/CREATOR](http://WWW.FITLIFECREATION.COM/CREATOR)**



**About  
Katrina Julia,  
MBA, CPA**

## EXPERIENCE OPTIONS

### JUMP START

**\$7,000**

- 1 MEDIA FEATURE IN BLOG & 2 IN SHOW
- LIVE INTERVIEW ON SHOW
- 30 MIN SEGMENT IN SUMMIT
- 1 DAY ACCESS LEVEL TO SUMMIT FOR 100
- FEATURE IN NEWSLETTER

### INSPIRE INFLUENCE

**\$10,000**

- ALL ABOVE PLUS
- INCLUSION IN ONLINE MASTERMIND
- 3 DAY ACCESS LEVEL TO SUMMIT FOR 100+
- DEDICATED MENTION ON INFLUENCER MARKETING PLATFORM >300 MILLION
- 1-3+ DEDICATED INFLUENCERS & 3+ POSTS



## EXPERIENCE OPTIONS

### COMMUNITY CREATOR

**\$25,000**

- ALL ABOVE +
- INCLUSION IN TWO VIRTUAL SUMMITS
- DEDICATED BLOG EVENT FEATURE +
- SHOW FEATURE POST EVENT+
- COLLABORATION ON INFLUENCER PLATFORM
- 3-7+ DEDICATED INFLUENCERS +7+ POSTS
- 7 DAY ACCESS LEVEL TO SUMMIT FOR 100+-200+

### BOSS BRAND

**\$50,000 - \$100,000 ANNUAL**

- ALL ABOVE
- FULL YEAR SPONSORSHIP
- ALL VIRTUAL SUMMITS & ACCESS 100-1000+
- QUARTERLY FEATURES IN BLOG & SHOW
- QUARTERLY CAMPAIGNS WITH INFLUENCERS
- INCLUSION & CAMPAIGN FOR FUTURE LIVE EVENTS & RETREATS FOR THE YEAR

Let's  
#CreateIt