

KATRINA JULIA, MBA, CPA

MULTI-PASSIONATE, LIFESTYLE EXPERT
TRANSFORMATION + BRAND CREATOR

WWW.KATRINAJULIA.COM
WWW.BIT.LY/CREATEITLIKEA
BOSS
INFO@FITLIFECREATION.COM

HIGHLIGHTS

MULTI-PASSIONATE. LIFESTYLE + TRANSFORMATION EXPERT.
LIFESTYLE BRAND CREATOR OF CREATEIT

SPEAKER. AUTHOR. ATHLETE. HOST. VIDEOGRAPHER.
PHILANTHROPIST. COMMUNITY CREATOR. BOARD OF DIRECTORS
GLOBAL TRAVELER TO >35 COUNTRIES + SPEAKS 4 LANGUAGES

EXPERIENCE IN >7 INDUSTRIES + ROI CONSISTENTLY 3000% ROI
INFLUENCER MARKETING + CAMPAIGN PLATFORM >2500% ROI

THE VISITORS

100%

POPULARITY
INCREASE
MONTHLY

1000%

ROI RESULTS
MONTHLY FOR
BIZ + PRESS

6+ FIGURES

RESULTS IN >7
INDUSTRIES

2500%+

ROI RANGING FROM
100+ TO 2500% ROI
WITH INFLUENCERS

100+

NATIONAL SPEAKING GIGS

200K-
200MM+

CAMPAIGN REACH +
SHORT TO LONG TERM
CAMPAIGNS



7K+ FOLLOWERS



9K FOLLOWERS



100,000 + VIEWS
MONTHLY + PODCAST
>700 EPISODES



ACTIVATE



PERLU





KATRINA JULIA

FROM FEAR FOCUS TO FAITH FILLED
FROM OVERWEIGHT TO FITNESS MODEL
FROM BATTERED AND DEVALUED TO PURITY

FROM CORPORATE TO CALLING
TO TIME + LOCATION FREEDOM

FROM CHAOS TO CALM
SERVICE IN >7 INDUSTRIES TO
CREATING A LIFE + BUSINESS I LOVE.

I AM A LIFESTYLE ENTREPRENEUR, BRAND
CREATOR, TRANSFORMATION COACH,
RESULTS GENERATOR, VIDEOGRAPHER,
SOCIAL MEDIA + INFLUENCER MARKETING
CAMPAIGN DIRECTOR, AND PHILANTHROPIST.

I AM ALSO AN ATHLETE, SPEAKER,
AND HOST.

I HELP SIMPLIFY TRANSFORMATION TO HELP
PEOPLE CREATE A LIFE AND BUSINESS THEY
LOVE AND GIVE BACK.

FIT LIFE CREATION

LIFESTYLE BRAND

HEALTH + WEALTH + BIZ IN 1

WITH TIPS + TOOLS + TECH +
EXPERIENCES +
INFLUENCERS + FUNDRAISERS

HIGHLIGHTS

I'VE ALSO SERVED IN **>7 INDUSTRIES, >15
COMPANIES, FROM ENTREPRENEUR TO
FORTUNE 500, GENERATED 7-9 FIGURE+
RESULTS. I HAVE A MBA, CPA, CFE, AND
CIA. I AM ALSO NASM FITNESS + SPORTS
CERTIFIED AND A PROUD HERBALIFE MBR!
KEYNOTE AND NATIONAL SPEAKER**

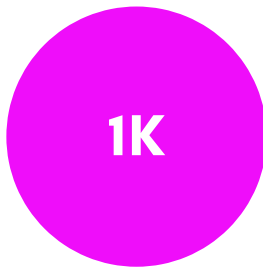
BIO WWW.FITLIFECREATION.COM/CREATOR



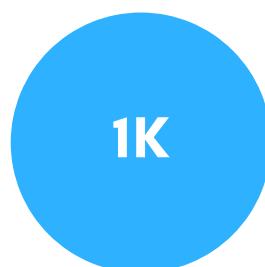
KATRINA JULIA

HIGHLIGHTS

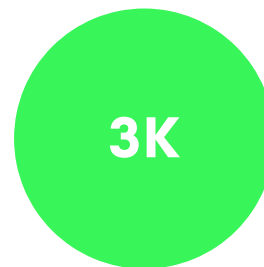
STATISTICS



monthly unique
visitors

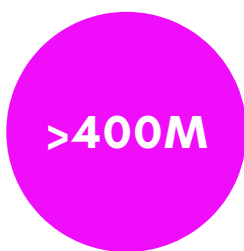


monthly
page views



email
subscribers

COMMUNITY STATISTICS



influencer
reach



campaign
options



2500 % return
on campaigns

SOCIAL MEDIA + PRESS



9K



1K



9K



100K+
MONTHLY



5K
>400%
WEEKLY



2K+

CONTACT ME

info@fitlifecreation.com

APPARENTLY, PEOPLE LOVE TO CREATE IT WITH ME: ARE YOU NEXT?!

Katrina is an amazing person, super focused and goal oriented. I had both the pleasure and the opportunity to work with her creating my business from scratch. She helped me simplify tasks and focus on priorities which reduced immensely the amount of time it would've taken me to setup our community. Whether you're looking to run events, setup a business, travel tips or a change in your lifestyle, she's got it covered. Definitely check out her blog, there's so many useful tips and tools to help you get control over your life and/or business.

**GABRIEL, HONDURAS
TOURISM BRAND**

Katrina has been a remarkable contributor in most areas of my three-tourism brands in Costa Rica. Creative, productive and organized, she contributed to marketing communication by writing blog posts and press releases, boosting Website SEO, increasing visibility of online content, marketing materials to attract customers, creating an experience on AirBnB, contacting grants, social recommendations and many other ways to improve business.

In a week, she probably executes tasks that could normally be done in a month. I had a hard time catching up with her in my own company.

**CINDY,
3 TOURISM BRANDS
COSTA RICA**

**BUT, WAIT, THERE IS MORE
ON MY LINKEDIN**

**+ MY ABOUT VIA MEDIA
SECTION AT THE END!**





A BIT MORE ABOUT ME

MY JAM IS TRANSFORMATION AND INSPIRATION.

IN GYM CLOTHES >90% OF THE TIME...#TOMBOY

LOVE TO DRESS UP TOO! #GIRLYGIRLTOO

LOVE TO TRAVEL THE WORLD >25 COUNTRIES ON MY WAY TO 100+

LOVE TO GIVE BACK - OUR ENTIRE BRAND IS ALSO FOCUSED ON HELPING END HOMELESSNESS, END CANCER, HELP MILITARY VETS AND BATTERED WOMEN

WE GIVE >10% OF PROFITS

HIGHLY MOTIVATED AND DRIVEN TO SERVE

LOVE TO LAUGH AND MAKE THINGS FUN

I LOVE ADVENTURE

CERTIFIED SCUBA DIVER

BROKE MY FOOT SURING LOL

SKY DIVING. YEP DONE.

GAME FOR ANYTHING IN LIFE!

CONTACT ME

info@fitlifecreation.com

TRAVEL AND LIFESTYLE



2.2MM

REACH

>3.5%

ENGAGEMENT

333 CLICKS

FREEBIE

172 SALES

\$34,500

BRAND EXAMPLE

BRAND MISSION / VISION

EXPLANATION OF BRAND MISSION AND VISION

EMAIL: INFO@

BRAND WEBSITE

@COURTNEY
LIVIN

27 K
3% ENG
3 POSTS
CLUB +
RETREAT

>4000%
ROI



@
HEYASHLEY
RENNE

76K
1.7% ENG
10+ POST
VIDEOS
ON
RETREAT

>4000%
ROI

@
LIVEMORE
TRAVELMORE

13 K
3% ENG
5 POSTS
CLUB +
COURSE

>2000%
ROI



@
EUJOICI
SOUZA

19K
1% ENG
5+ POST
STORIES
CLUB
COURSE
+RETREAT

>
3000% ROI

@LIGHT
TRAVELS
FASTER

100 K
4% ENG
PODCAST
+ LIVE

>3000%
ROI



to Learn More About

@
EASY
LIVING
TODAY

167K
4% ENG
PODCAST+
STORY

>3000%
ROI



CREATOR TO CEO

CREATOR TO CMO/CFO

Creator to CMO/CFO services to create + scale your CMO/CFO function including project management, B2B2C, social media, influencer marketing, metrics, execution and scaling from A to Z!

START@

**\$7,000
monthly**

SOCIAL MEDIA + INFLUENCER MEDIA MGMT

STARTS @

**\$7,000
MONTHLY**

UGC + CONTENT CREATION ASK ABOUT BUNDLES + LAUNCH INTEGRATIONS!

STARTS @

\$250

PREVIOUS COLLABORATIONS

GLOBAL RETREATS



GOOGLE + AIRBNB!





THANKS SO MUCH! CAN'T WAIT TO CREATE!

Please email details to
info@fitlifecreation.com with what you are
looking for, audience size, dates, travel, and
any other insight.

Please allow up to 72 hours for a reply.

I'm so excited to create with you!

www.fitlifecreation.com
www.katrinajulia.com
www.bit.ly/createitlikeaboss

CONTACT ME

info@fitlifecreation.com