

CREATE IT CREATORS + COMMUNITY

IMMERSION + EXPERIENCES TO *CREATE IT LIKE A BOSS*



FIT Life
C r e a t i o n

MISSION-BASED BRANDS + CREATORS + CEOS
WHO CRAVE CREATING, COMMUNITY + CASH
HEALTH | WEALTH | BUSINESS | TRAVEL
WWW.FITLIFECREATION.COM

ABOUT **FIT Life** C r e a t i o n

FIT LIFE CREATION IS A GLOBAL LIFESTYLE BRAND CENTERED ON DIVERSE MISSION-BASED BRANDS + CREATORS + CEOS.

WE DO THIS WITH OUR CREATEIT LIKE A BOSS HIGH-IMPACT INFLUENCER MANAGEMENT, CONTENT CREATION ACTIVATIONS + EVENTS TO HELP GLOBAL BRANDS ALIGN TO RESULTS RANGING FROM 10X TO 3000% ROI.

ONLINE



OUR COMMUNITY GETS ACCESS TO FREEBIES, 75+ TOOLS INCL AI, 10+ COURSES + MASTERMIND

EXPERIENCES



OUR EXPERIENCES CONNECT + CAPTIVATE HANDS-ON IMMERSIVE EXPERIENCES WITH CREATORS, INFLUENCERS, TRAVEL LOVERS, AND BRANDS GLOBALLY

BRANDS



OUR SOLUTIONS OFFER CREATING + SCALING WITH WELLNESS, ONLINE, MARKETING, AND TRAVEL

AS SEEN IN



THRIVE GLOBAL



ABOUT **FIT Life** C r e a t i o n

FIT LIFE CREATION IS A GLOBAL LIFESTYLE BRAND CENTERED ON DIVERSE MISSION-BASED BRANDS + CREATORS + CEOS.

WE ARE ABOUT CREATING, TRANSFORMING, INSPIRING WITH DIVERSITY, EQUITY, AND INCLUSION (DEI)

MEDIA



WE PROACTIVELY MARKET VIA BLOG, OUR TOP 100 SHOW, + 7+ COMMUNITIES TO ENSURE 30%+ DEI WITH WOMEN, POC, BLACK, + HISPANIC BRANDS + CREATORS

INTEGRATION



WE INTEGRATE DEI IN ALL WE DO WITH STORIES, FEATURES, TOP 100 SHOW, COLLABORATIONS, 15+ PARTNER COMMUNITIES, 200+ MILLION IN REACH, AND EVENTS + TRAVELS.

BRANDS



NBC APPRENTICE BEAT OUT 1.2 MILLION APPLICANTS, AWARDED TOP INFLUENCER MARKETING AGENCY WITH MAYPLE, CAMPAIGN WITH TAG,

AS SEEN IN



THRIVE GLOBAL



OUR REACH

**20K+
COMMUNITY**



**7K+ GLOBAL
CREATORS**



**TOP 100
PODCAST**



**300 MM+
REACH**



**3000%
ROI**



**10K+
EMAIL SUB**



**>75%
AUTO, AI, IO**

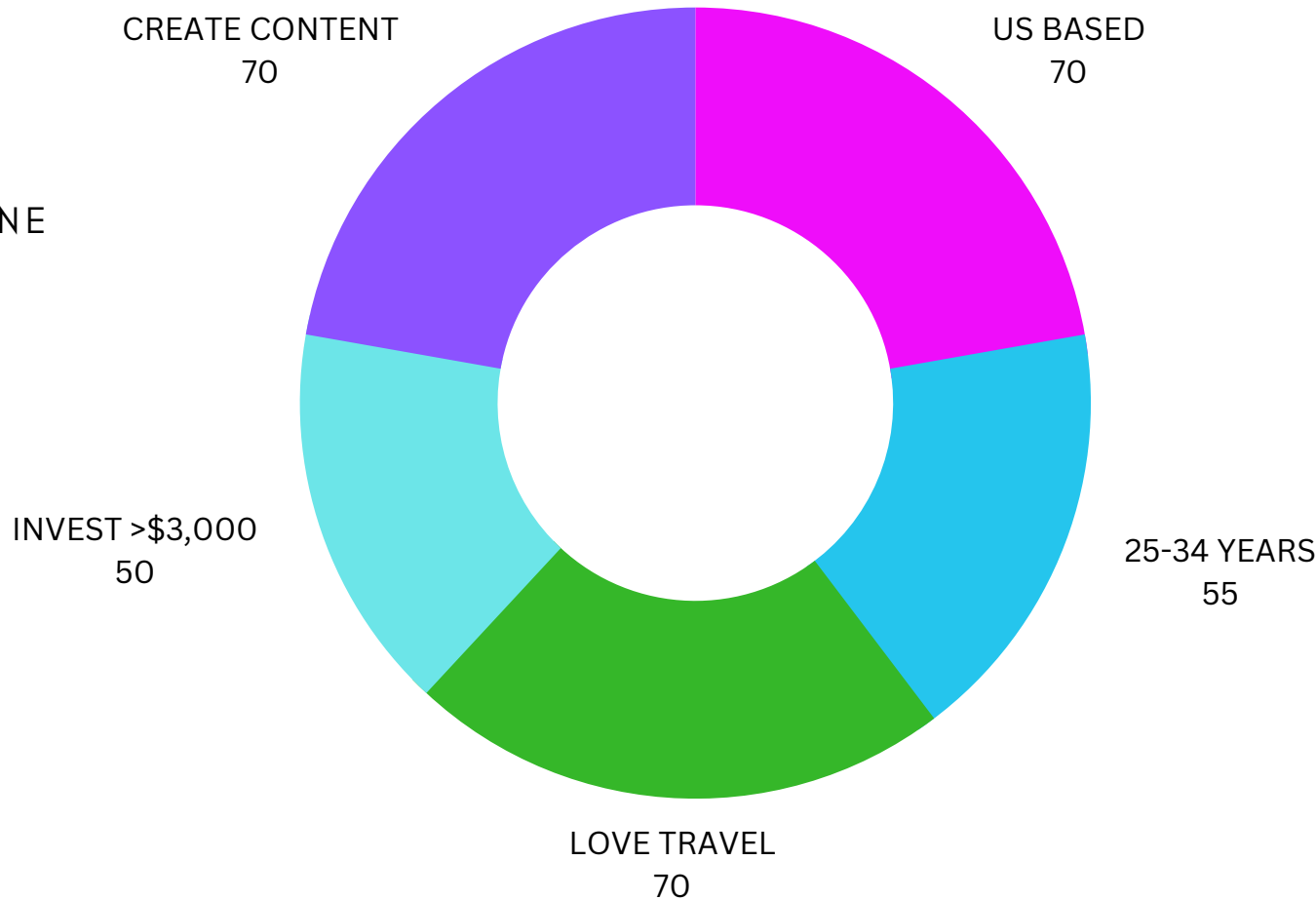


**GLOBAL
IMMERSION**



DEMOGRAPHICS

>55% 25-34 DEMOGRAPHIC
>45% INCOME >\$75,000
>70% TRAVEL LOVING
>70% US BASED
>50% WILL INVEST >\$3,000 ONLINE
>55% TRAVEL ABROAD



ENGAGED AUDIENCE

> 35-55%

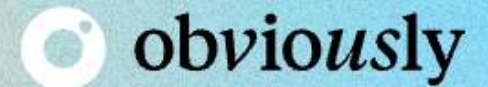
EMAIL OPEN RATES

> 75%

**CHANGE PURCHASE
DECISION BASED
ON SPONSORSHIPS**



BRANDS + INFLUENCERS



LIVEMORE
TRAVELMORE

13 K
3% ENG
5 POSTS
CLUB +
COURSE

>2000%
ROI



EUJOICI
SOUZA

19K
1% ENG
5+ POST
STORIES
CLUB
COURSE
+RETREAT

>
3000% ROI

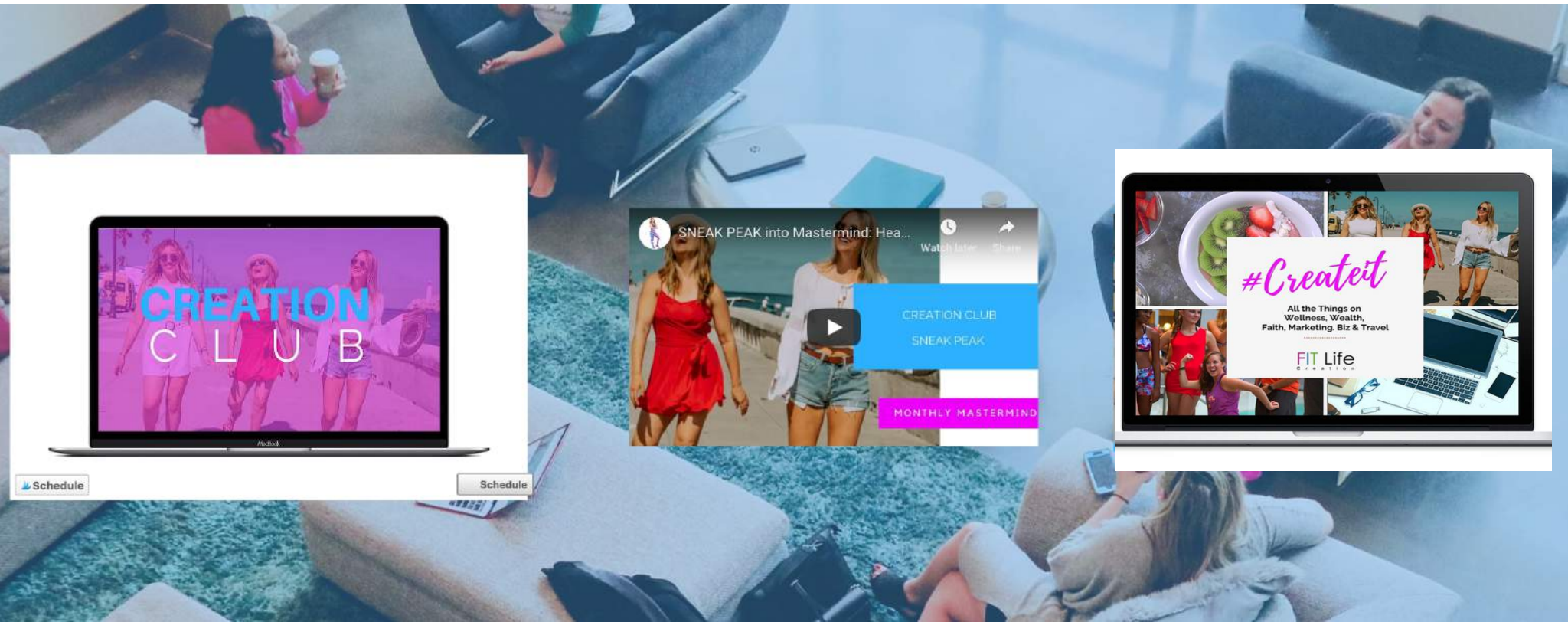


HEYASHLEY
RENNE

76K
1.7% ENG
10+ POST
VIDEOS
ON
RETREAT

>4000%
ROI

ONLINE



**>1000%
ROI**

EXPANDED AWARENESS
MEDIA, CO-LAUNCHES, COURSES

**10X
ROI**

ACCESS TO RELATIONAL
MARKETING + INFLUENCERS
WE'VE CREATED >2500% ROI

**5-
10+X**

AI + IO + AUTOMATION +
INTEGRATED INFLUENCER
MARKETING

EXPERIENTIAL PLACEMENTS



**>3000
% ROI**

LIVE EVENTS NATIONALLY + GLOBALLY
LIVE + ONLINE INTEGRATIONS

**11X
ROI**

BRAND PLACEMENT +
EXCLUSIVE CONTENT

**5-
10X**

MIN INFLUENCERS LEVERAGED
OPTIONS TO HAVE
INFLUENCERS FEATURE YOU

LET'S CREATE IT LIKE A BOSS

ONLINE
INTEGRATIONS

ONSITE
ACTIVATIONS

BRAND
PLACEMENTS

CO-LAUNCHES
BLOGS, SHOW
EMAIL,
AI + IO

CONTENT
CREATION
TROPICAL
DESTINATIONS
+ RETREATS

INFLUENCER
MARKETING +
MANAGEMENT

**WE CO-CREATE WITH YOUR
GOALS + BUDGET!**

LET'S #CREATEIT

**We are excited to connect + create community
alongside your dreams + desires!**

- CREATOR OF ALL IN ONE LIFESTYLE BRAND
- LIMITLESS GLOBAL GIRL >36 COUNTRIES + 4 LANGUAGES
- WELLNESS AFICIONADO, NPC ATHLETE + TRIATHLETE
- EXPERIENCE IN 7+ INDUSTRIES' STRATEGY TO FINANCE
- BRANDS SERVED INCLUDE GOOGLE, AIRBNB, NBC, EXHALE SPA, APPRENTICE TV SHOW, BALLY'S FITNESS
- AWARD-WINNING SPEAKER, AUTHOR, AND MARKETER
- REPEAT 6-8 FIGURE BRAND RESULTS + > 1000% ROI
- IMPACT + INFLUENCE > \$20 MILLION

FULL BIO AND MEDIA KIT

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**Creator + CEO
KATRINA JULIA
MBA, CPA**

Let's
#CreateIt